

Helping Our People Excel (h.o.p.e.)

Non-Profit 26th, Bi-Monthly Board Meeting, August 28, 2010

Present: Rich Timberlake, Harold Bouchard, Carol Bouchard, Pat Lynch, Bill Gann,
Roberta Braun, Catherine McHenry

- I. Call to Order by: Rich at 1:05 p.m.
- II. Minutes of the Previous Meeting
 - a. Approval or changes: Couple changes made C. i. change to read 10 - \$40 coupons, and IV, i. deleted the “?” after client/renter. Approved by all after that.
- III. **Reports from Officers:**
 - a. **Treasurer’s Report** – Harold:
 - Financial Report- Provided Profit and Loss statement through July. The bottom line improved from June’s meeting from -\$10,069.25 to -\$7,682.17.
 - Budget 2010- Verified 2009 vs 2010; the difference was between the printing/copies from \$371.83 in 2009 to \$1,500 in 2010 due to monthly newsletters and brochures. Also, in bringing in money for special event/fundraisers; 2009 was \$35,000 and \$15,000 in 2010.
 - b. **Fundraising Committee** – Catherine:
 - What is effective and what is not. Need to look at the marketing and fundraising events to see how we can make them work together. (Refer to V. New Business – C.)
 1. Upcoming is the September \$5.00 Check Challenge month,
 2. The Fall Food Drive. Gayle Harris sent out 10 letters to Lakewood and Bear Valley Schools asking to put h.o.p.e. on their fundraising events for the food drive and clothing drive.
 3. Catherine and Roberta will look into the Mama Roma’s Restaurant to host a fundraiser. They will donate 15-20% revenue for the day.
 4. Roberta will contact Tony Boyer at Wystone’s to see if they want to host another event. Looking more towards a luncheon vs dinner.
 5. Rich will try to contact his 3rd cousin, Justin Timberlake to see if he would do a concert on our behalf. Catherine will help.
 6. Contact SheShe’s to see about the consignment portion.
 - Reason Fore Hope Golf Tournament – Positive in that we made good contacts through the NFL (Mark Cooper & Leroy Mitchell), negative is that we are in the hole by approximately \$4700. Not all money has been received and bills paid at this date. Pat will chair the next golf tournament.
 - c. **Volunteer Committee** – Rich/Robin: Getting good volunteers from Jefferson County Community Services.
 - d. **Strategic Planning** – Patrick: Will put together within the next week or so a plan. This will be geared towards housing and the thrift store. He will use the SWOT analysis. (Strength, Weakness, Opportunity, Threats)
- IV. Old Business: N/A

V. New Business:

- a. Carol – **Storage** – With the rental and switching of houses, there is a shortage of storage space. We all agreed that we didn't want to rent space. Harold brought up that we should be moving/selling the merchandise instead of storing them. Suggestions were made to:

- Sell on eBay or Craig's List using Annie
- Put on consignment through another entity (Thrift Store or Consignment Store), Harold and Robin will be talking to thrift stores around h.o.p.e.
- List items in the monthly newsletter and website
- Put up a sign outside of AOI/h.o.p.e. advertising the Thrift Store every time someone is there

Roberta nominated Bill Gann to take over the storage inventory, take pictures and coordinate the project. Pat second the motion.

- b. Carol – **Bannock house, the gardens** –

- Lost the renters, cleaned up the yard and repainted both the Bannock and Lincoln houses inside.
- The Lincoln Street house will now be the house that the rent money to h.o.p.e. will be coming from. The Bannock house will have a new owner.
- The garden is producing very well. There was a concern about the food that is being donated via canning or baking, whether h.o.p.e. is liable for possible food contamination, etc. since it is coming from outside of h.o.p.e. Robin will contact Mike Gallagher, the insurance agent, about the food processing and donated foods. Does this affect the bread donated during the holiday seasons as well?

- c. Catherine – **How are we marketing h.o.p.e./What is working and what is not.** Pat gave the name of his friend, Arletha, to Catherine. Arletha was eager to volunteer and may be helpful in the marketing area as well. Catherine will be contacting her, Carol and Robin will join in the meeting.
- d. Catherine - **Importance of Board Members to provide completed reports.** Everyone agrees that it needs to be done.

VI. Announcements:

- a. Carol met with AOI's banker from Wells Fargo. She will contact them in March/April to get complete their application for non-profit grants.
- b. Harold will check with 1st Bank to get their application for grants as well.

VII. Next meeting will be: Oct. 16th, 11:30 p.m. at AOI

VIII. Adjournment: 2:50 p.m.